Summer School in conjunction with The 23rd Bled eConference

eTrust: Implications for the Individual, Enterprises and Society

Kranj, Slovenia
June 14-24, 2010

http://fov.uni-mb.si/Study/Summer-School

University of Maribor
Faculty of Organizational Sciences
To apply send your CV to BledConference@fov.uni-mb.si
Summer School Program

The summer school program covers various topics of innovative business operation and management, supported by modern information and communication technologies. Summer school work will be organized into the lectures combined with hands-on experiences, using information and communication technologies in the computer classroom. Students will be encouraged to work in teams.

List of Courses

Increasing Cross-border eRegion Competitiveness by Exploiting eSolutions and eServices in Living Labs Environment
Jože Gričar

The Role of Trust in Relationship between Suppliers and Customers
Goran Vukovič

Continuous and 3D Discrete Event Simulation for Enterprise Systems Optimization
Miroljub Kljajič, Andrej Škraba

Trust in eGovernment
Ljupčo Todorovski, Alenka Brezavšček

Knowledge Technologies for Better Decision Making
Vladislav Rajkovič, Uroš Rajkovič

Informatization of Ecological Principles in Logistics
Drago Vuk, Marjan Senegačnik

Developing Trust in a Teaching Hospital for Individuals, Enterprises and Society Using ‘e’
Arnold Jenkins

How ePayments can Create Value for a Bank and its Clients?
Roger W.H. Bons

Trust in Virtual Teams in Action
Douglas R. Vogel, Gregor Lenart

More at http://fov.uni-mb.si/Study/Summer-School
Special Summer School Attributes

Attendance or/and participation at Bled eConference

Summer school is organized in conjunction with the 23rd Bled eConference (http://BledConference.org), one of the top conferences in the “e” field, which will take place from June 20-23, 2010 in Bled - one of the most beautiful spots imaginable. Bled eConference attracts speakers and delegates from business, government, information technology providers and universities and is the major venue for researchers working in all aspects of “e”. The conference has a wide appeal, offering:

- A fully-refereed Research Track, devoted to researchers in all aspects of “e”;
- A Business and Government Panel Track which attracts eminent business and government leaders from Europe, the Americas and Asia-Pacific;
- Business, Government and Academic Meetings offering unparalleled opportunities to think and share with colleagues from around the world.

To apply send your CV to BledConference@fov.uni-mb.si
Special Summer School Attributes

Summer school participants are also invited to actively participate in the 23rd Bled eConference by submitting a short proposal for innovative eBusiness ideas (models) and software prototypes for the Professor Rene W. Wagenaar ePrototype Bazaar. Accepted proposals need to be presented in a poster format: students will be able to present their eBusiness prototypes and discuss their ideas with conference participants informally during the conference, and in a dedicated time-slot. Preference will be given to prototypes proposing innovative or revolutionary eBusiness solutions and new ways to implement eBusiness, as well as new ideas for business in Cyberspace. For more information please visit conference web-site (http://BledConference.org) or contact one of the Student Bazaar Co-chairs: Harry Bouwman (E-mail: W.A.G.A.Bouwman@tudelft.nl), Johan Versendaal (E-mail: johan.versendaal@hu.nl) Ronald Batenburg (E-mail: Ronald@cs.uu.nl)

Reception before Dinner at Bled eConference.

More at http://fov.uni-mb.si/Study/Summer-School
<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, June 14, 2010</td>
<td>9:00</td>
<td>Welcome Address by Vice-Deans</td>
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<tr>
<td></td>
<td>- 9:30</td>
<td>Introduction to the Summer School Programme</td>
</tr>
<tr>
<td></td>
<td>9:30</td>
<td>Increasing Cross-border eRegion Competitiveness by Exploiting eSolutions and eServices in Living Labs Environment</td>
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<tr>
<td></td>
<td>13:00</td>
<td>Lunch Break</td>
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<td></td>
<td>14:00</td>
<td>The Role of Trust in Relationship between Suppliers and Customers</td>
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<tr>
<td>Tuesday, June 15, 2010</td>
<td>9:00</td>
<td>Continuous and 3D Discrete Event Simulation for Enterprise Systems Optimization</td>
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<td>13:00</td>
<td>Lunch Break</td>
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<tr>
<td></td>
<td>14:00</td>
<td>Trust in eGovernment</td>
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<tr>
<td>Wednesday, June 16, 2010</td>
<td>9:00</td>
<td>Knowledge Technologies for Better Decision Making</td>
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<tr>
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<td>13:00</td>
<td>Lunch Break</td>
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<tr>
<td></td>
<td>14:00</td>
<td>Informational Systems and Environmental Protection</td>
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<tr>
<td>Thursday, June 17, 2010</td>
<td>9:00</td>
<td>Exercises for final students' presentation</td>
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<tr>
<td></td>
<td>13:00</td>
<td>Lunch Break</td>
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<tr>
<td></td>
<td>14:00</td>
<td>Developing Trust in a Teaching Hospital for Individuals, Enterprises and Society Using ‘e’</td>
</tr>
<tr>
<td>Friday, June 18, 2010</td>
<td>9:00</td>
<td>How ePayments can Create Value for a Bank and its Clients?</td>
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<tr>
<td></td>
<td>13:00</td>
<td>Break</td>
</tr>
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<td></td>
<td>17:00</td>
<td>Trust in Virtual Teams in Action</td>
</tr>
<tr>
<td>Saturday, June 19, 2010</td>
<td>9:00</td>
<td>Trust in Virtual Teams in Action</td>
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</tbody>
</table>

To apply send your CV to BledConference@fov.uni-mb.si
### Schedule - Week II

#### Monday, June 21, 2010

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 9:00 - 23:00 | Attending the 23rd Bled eConference  
“eTrust: Implications for the Individual, Enterprises and Society” |

#### Tuesday, June 22, 2010

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</table>
| 9:00 - 23:00 | Attending the 23rd Bled eConference  
“eTrust: Implications for the Individual, Enterprises and Society” |

#### Wednesday, June 23, 2010

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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</table>
| 9:00 - 17:00 | Attending the 23rd Bled eConference  
“eTrust: Implications for the Individual, Enterprises and Society” |

#### Thursday, June 24, 2010

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</table>
| 9:00 - 13:00 | Exercises for final students' presentation II  
Lunch Break |
| 13:00 - 14:00 | Lunch Break                                                        |
| 14:00 - 17:00 | Student Presentations and Discussion                                |
| 18:00 - 22:00 | Certificate Awards  
Reception and dinner |

More at [http://fov.uni-mb.si/Study/Summer-School](http://fov.uni-mb.si/Study/Summer-School)
Teaching Staff

Roger W.H. Bons, PhD
Guest Researcher, Faculty of Economics and Business Administration, Vrije University Amsterdam, The Netherlands

Alenka Brezavšček, PhD
Assistant Professor, Faculty of Organizational Sciences, University of Maribor, Slovenia

Marko Ferjan, PhD
Professor and Dean, Faculty of Organizational Sciences, University of Maribor, Slovenia

Jože Gričar, PhD
Professor and Director, eCenter, Faculty of Organizational Sciences, University of Maribor, Slovenia

Arnold M. Jenkins III
LAN/WAN Architect - Disaster Recovery, Information Technology@Johns Hopkins, Johns Hopkins Hospital, United States

Miroljub Kljajić, PhD
Professor, Faculty of Organizational Sciences, University of Maribor, Slovenia

Davorin Kofjač, PhD
Assistant Professor, Faculty of Organizational Sciences, University of Maribor, Slovenia

Gregor Lenart, PhD
Assistant, Faculty of Organizational Sciences, University of Maribor, Slovenia

Marjeta Marolt
Assistant, Faculty of Organizational Sciences, University of Maribor, Slovenia

Andreja Pucihar, PhD
Assistant Professor and Vice-Dean for International Cooperation, Faculty of Organizational Sciences, University of Maribor, Slovenia

To apply send your CV to BledConference@fov.uni-mb.si
Teaching Staff

Vladislav Rajkovič, PhD  
Professor, Faculty of Organizational Sciences, University of Maribor, Slovenia

Uroš Rajkovič, MsC  
Assistant, Faculty of Organizational Sciences, University of Maribor, Slovenia

Marjan Senegačnik, PhD  
Assistant Professor, Faculty of Organizational Sciences, University of Maribor, Slovenia

Andrej Škraba, PhD  
Assistant Professor, Faculty of Organizational Sciences, University of Maribor, Slovenia

Ljupco Todorovski, PhD  
Assistant Professor, Faculty of Administration, University of Ljubljana, Slovenia

Doug Vogel, PhD  
City University of Hong Kong, SAR, China

Drago Vuk, PhD  
Professor, Faculty of Organizational Sciences, University of Maribor, Slovenia

Goran Vukovič, PhD  
Associate Professor, Faculty of Organizational Sciences, University of Maribor, Slovenia

More at http://fov.uni-mb.si/Study/Summer-School
Travel and Accommodation

Summer School Participants are expected to cover their travel and accommodation expenses. Summer School organizer will provide local transfer from the airport, train or bus station.

A variety of accommodation options are available, from simple room only accommodation through to comfortable en-suite rooms including breakfast and evening meals. We hope that the information below helps you make the choice of where to stay.

When applying for Summer School please inform us of your accommodation preferences.

Youth Hostel

The students of the Summer School have the opportunity to live in the Student Dormitory, which also functions as a youth hostel. Please remember: accommodation is in very basic, triple bed-sitting rooms: the rooms used are those normally occupied by high school and faculty students during the school year, so you will be living like a Slovenian student.

Youth Hostel offers their guests rooms with three beds and wireless internet access. They can be occupied with only two or one guest if so reserved. Toilets and showers are in common use. Meals are provided for groups only, upon previous arrangement. Hostel guests have a possibility of free parking in the parking lot in front of the building.

Options:

A triple bed-sitting room (per night)

occupied by 1 person 16,00 EUR
occupied by 2 people 14,00 EUR
occupied by 3 people 12,00 EUR

Meals

Breakfast 3,00 EUR
Dinner 5,5 EUR

For more information on Youth Hostel please visit their web-site: http://hostel.dsd-kranj.si or contact Ms Zala Nahtigal (e-mail: hostel@dsd-kranj.si).

To apply send your CV to BledConference@fov.uni-mb.si
Travel and Accommodation

Hotel Creina***

Hotel Creina has prepared a special offer for students attending Summer School. Recently renovated double-bed rooms with breakfast for 24,50 EUR per person per night (tourist tax not included). Offer includes free internet access in the rooms and free wireless internet access in reception, bar and restaurant area.

For more information on accommodation in the Hotel Creina please contact Ms Sanela Mulalic (e-mail: prodaja@hotelcreina.si).

Other Accommodation

If you prefer to find other accommodation you are welcome to do so.

Information on guesthouses and lodgings in Kranj is available from the tourist office (http://www.tourism-kranj.si).

Special requirements

We make every effort to accommodate the needs of those with special dietary or other requirements. Please indicate any special requirements on your application form.

Fees

There is no registration fee for the participation in the summer school. Students are expected to cover travel and accommodation expenses.

The number of summer school participants is limited to 20 students.

The registration is required. Please send the registration request with a short CV to the following e-mail address: BledConference@fov.uni-mb.si.

More at http://fov.uni-mb.si/Study/Summer-School